

ANNUAL NONPROFIT MEDIA MIX

PR

2 news articles



1 TV feature

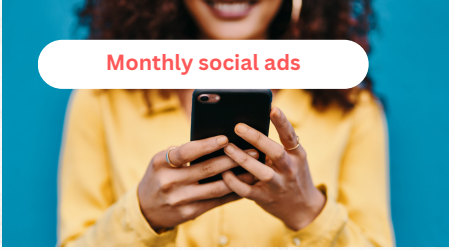


1 opinion piece



SOCIAL

Monthly social ads



Posting 5x per month



5 posts per month min



SEARCH

Monthly search ads



Grow organic visits



2 blogs per month



MULTI-MEDIA

Streaming TV ads



Streaming radio ads



YouTube ads



EVENTS

1 large event per year



Network monthly



Sponsored tables



SIGNAGE

Signs outside building



signs at partner locations



Use office walls for education



PAPER

1 up to date brochure



1 flyer for sponsors



quarterly mailings

