



KRYSTAL COVINGTON, MBA

As a presenter, Krystal engages her audience in activities and workshop exercises that encourage collaboration, critical thinking, and innovation. She blends her knowledge of communication, body-language and influence with powerful business leadership tactics to help attendees rediscover and re-engineer their careers.

Krystal has presented workshops and talks for organization such as The Women's Foundation of Colorado, Black Hills State University, Western Michigan University, LadyCoders, National Association for Professional Women (NAPW), Colorado Institute for Municipal Clerks, Denver Startup Week and Dish Network.



TOPICS

The 4 Keys to Influence - What do the most powerful people in the world have in common? Learn the 4 principles they followed to become charismatic, influential leaders and how you can embody those principles to reach your career goals.

Reframing Work - We'll discuss agile frameworks that help teams and individuals complete projects quickly and effectively. Attendees will walk away with strategies that increase productivity and innovation.

Communicating with Empathy - In this program attendees will learn the top three questions they should be asking before communicating with anyone and how to use these tools to improve team communication, client conversations and marketing.

PR and Social Influence Tactics for Business - In this course, attendees will develop a tactical strategy for building their brand influence online and offline and garnering valuable PR coverage for their business in podcasts, television and news articles.

REVIEWS

I've heard Krystal Covington speak various times at entrepreneurship and business marketing events. Every single time, she can be counted to deliver knowledge, smart responses and inspirations to people in the room.

As a person who organizes a variety of women's events, Krystal's names always comes up as a top list of desired speakers. She has the ability to connect to audiences and make complex concepts simple to understand. I highly recommend Krystal as a keynote, emcee or panelist for your next big event!

Olivia Omega, Wallace Marketing Group

My Women's Network invited Krystal to lead a workshop centered on Personal Branding and it was one of the most successful workshops we've had to date.

Samantha Velarde, Dish Network

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